



WEBSITE FORM BLUEPRINT

Partnership Inquiry

A qualified lead form for sponsorships, associations, brands, events, and strategic collaborations.

REAL OFFICIALS. REAL CONVERSATIONS. REAL IMPACT.

FORM BUILD BLUEPRINT: Includes user-facing introduction, recommended fields, consent language, administrative routing, and confirmation copy. Configure required fields, file limits, spam protection, retention, and notification recipients inside the website platform.

Form Introduction

Tell us how your organization would like to support, reach, or serve the officiating community. Under The Stripes reviews partnerships for mission alignment, audience value, brand fit, and editorial integrity.

Contact and Organization

- Contact name and title
- Work email
- Phone
- Organization
- Website
- Organization type
- City and state
- Social links

Opportunity

- Type of partnership
- What would you like to accomplish?

- Audience you want to reach
- Proposed activation or deliverables
- Why Under The Stripes is a fit
- Requested channels: podcast, video, resources, events, website, email, social, or community initiative

Timing and Investment

- Desired start date
- Campaign or partnership duration
- Important deadlines
- Estimated budget range
- In-kind products or services, if applicable
- Decision-makers and approval process

Brand and Compliance

- Link to brand guidelines
- Required claims or messages
- Industry restrictions or disclosures
- Have you worked with officiating organizations before?
- Conflicts, exclusivity requests, or category restrictions

Consent

I am authorized to make this inquiry and agree that Under The Stripes may contact me about the proposed partnership. I understand that submission does not create an agreement, endorsement, exclusivity, or obligation.

Admin Routing

Notification label: Partnership Inquiry. Score for mission fit, audience benefit, feasibility, editorial risk, timeline, and budget before scheduling a call.

Confirmation

Thank you for considering Under The Stripes Network. We have received your inquiry and will follow up if the opportunity aligns with our mission and current priorities.